



## **Tier1 Research Hosts Second Annual Datacenter Transformation Summit – Northern Virginia**

### *Event to Evaluate the Evolution of the Datacenter Industry*

New York, March 18, 2010 – [Tier1 Research](#), the independent IT analyst firm that is the preeminent source for analysis on the hosting and colocation market, kicks off its 2010 events calendar with the second annual [Datacenter Transformation Summit – Northern Virginia \(DTS-NV\)](#) at the Hyatt Regency in Reston, Virginia, on June 2. The summit will explore the stability of the datacenter market segment, the competencies and capabilities of third-party partners, the road ahead for datacenter construction and architecture, as well as an additional array of topics geared toward the evolution of the industry.

This year's event looks to build on the continuation of the event's original purpose – to bridge the gap between IT executives and third-party providers – while providing a forum for industry leaders to discuss the current state of the industry. As cloud computing continues to take the entire Internet infrastructure industry by storm, it will undoubtedly play a significant role in the event's program. The event's program is currently set to include discussions around, but not limited to: 'The State of the Datacenter – Cloud and Beyond,' 'Datacenter Operations: The Other Half of the Datacenter,' 'The Federal Sector and Cloud Services,' 'Emerging Datacenter Markets' and 'Datacenter Energy-Efficiency Standards.'

DTS-NV is set to attract some of the largest players across the entire datacenter industry, inclusive of third-party providers, datacenter equipment providers, IT executives who are seeking to outsource their IT infrastructure needs, real estate professionals and financial professionals, just to name a few. In fact, DTS-NV is the only event of its kind to bring together such a large and eclectic group of industry professionals to network and discuss the current and future state of the datacenter industry.

"We're excited to be hosting the Datacenter Transformation Summit – NV for the second consecutive year," said Jason Schafer, Senior Datacenter Analyst and Conference Chair. "The event this year will provide us with a unique opportunity to share our insight with the datacenter community around the trends and standards that will have a profound impact on their day-to-day business, while, in turn, being able to garner insight from industry professionals themselves who will certainly have their own assessments around the evolution of the industry."

Sponsorship and speaking opportunities are still available for the summit. Please contact [Jason Schafer](#) to discuss available speaking opportunities and [Alan Elworthy](#) to discuss available sponsorship opportunities.

### **About Tier1 Research**



Tier1 Research (T1R), a division of The 451 Group, analyzes the financial and industry implications of developments affecting public and private companies within the IT, communications and Internet sectors – with a particular focus on hosting, Internet infrastructure and IT services. Clients include institutional investors and technology vendors, along with end users and venture capitalists. These clients leverage T1R's analytical insight for idea generation, trend identification, due diligence and grounded opinions, as well as metrics and forecasts on companies and industries covered.

Tier1 Research is headquartered in New York. For additional information on its research coverage and services, visit [www.t1r.com](http://www.t1r.com).

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